



## ABSTRACT

Tarrant County 2016 Submission

Best IT Collaboration Among Organizations

eGovernment 2.0 Transformation

*Tarrant County aspires to be a government leader in its Web Portal & Social Media initiative by integrating key social media elements such as workgroup collaboration and social media blogs in a design that is easy to use for the Tarrant County and national populations. Our new design seeks to create transparency and ease of use for the Tarrant County population.*

*The new web presence provides key benefits to Tarrant County residents, Texans and others through:*

- *A consistent brand throughout the website*
- *Easy website access through its mobile-responsive design*
- *Complying with accessibility standards, and*
- *Straightforward navigation.*

*The innovative web content management system transforms the way Tarrant County government serves the public by:*

- *Leveraging data assets*
- *Quicker turn-around time for publishing content*
- *Performance analytics to understand what is important to the public*
- *Security and privacy protection at every level throughout the website.*